



This Week's Program

Wednesday, September 2 - Join Us via ZOOM

PROVIDING DISASTER SERVICES UPDATE
Veronica Garcia Devalos, Executive Director

American Red Cross

Greater Long Beach, South Bay, Metro and Southeast Los Angeles Chapter

5:45 p.m. - Dial In to ZOOM

Dial In Details Will Be Sent

6:00 - 7:00 p.m. - Program Via ZOOM



Veronica Garcia Devalos is a certified fundraising executive with 30+ years of nonprofit experience. She joined the American Red Cross in 2016 and is currently the Executive Director for the American Red Cross serving Greater Long Beach, South Bay, Metro and Southeast Los Angeles which encompasses 40 cities and more than four million people.

She has devoted her entire career to the philanthropic and nonprofit sectors. Before joining the American Red Cross, she served as the Vice President of Advocacy and Community Engagement for Habitat for Humanity Great Los Angeles affiliate. There, she developed programs that led to the creation of Lobby Day in Sacramento and Washington D.C., Habitat for Heroes a veteran program, numerous youth programs, and a neighborhood community development strategy that exponentially increased homeownership and home repairs in blighted neighborhoods.

Before her work at Habitat for Humanity, Veronica directed several capital campaigns as Vice President of Netzel Grisby, a management and consulting firm specializing in work for nonprofit organizations and institutions. She also held various executive positions at MoLAA, TELACU Education Foundation, American Heart Association, American Cancer Society, KCET and the Boys Scouts of America.

A recognized leader who is passionate about her community, Veronica serves as a Commissioner for the Long Beach Citizens Police Complaint Commission. She is past president of Leadership Long Beach and co-founder of the United Latino Fund and National Latina Alliance. She received the Nuestra Imagen Award from Centro Cha in 2015 and the Go Long Beach Award from Mayor Robert Garcia in 2017.

Veronica was born and raised in the San Gabriel Valley. She has been a resident of Long Beach since 1994, has three children and six grandchildren.

President 104's Post #10

Matt Kinley



YOU BELONG TO *THAT* ORGANIZATION?

Did you see that the world celebrated that the African continent is finally free of the wild poliovirus, 24 years after Nelson Mandela helped Rotary International launch its Kick Polio Out of Africa campaign? Before that, the virus was paralyzing 75,000 children annually. While there is no cure for polio, the disease can be prevented through the administration of a simple and effective vaccine. We are well on our way to ZERO new cases anywhere in the world.

Rotary Made *THAT* Happen! Hundreds of thousands of Rotary volunteers are providing support for polio eradication by making financial contributions to the Rotary PolioPlus program; participating in national immunization days; assisting with surveillance; working on local, national, and international advocacy programs for polio eradication; assisting at immunization posts and clinics; and mobilizing their communities for immunization activities (including poliovirus and other vaccines) and other health benefits.

Rotary has contributed almost \$2 billion to the effort!

Rotary works because we are *THAT* kind of people. It all started in the Philippines where in 1979, Rotary committed to immunize 6 million children. That program worked because Rotary has a presence in the community, the ability to mobilize their communities, and the ability to coordinate government with other important institutions. The Philippines past Secretary of Health belonged to the Rotary Club of Manila. Rotary's global reach, the reputation of Rotary members as credible, impartial interlocutors, and their tenacity in the pursuit of polio eradication all have helped drive the success of PolioPlus. Rotary's deep roots as a civic society organization allowed it to reach more communities, cross cultural bridges, and bring the vaccine to as many children as possible despite obstacles of politics and war. The direct involvement of local Rotary members who speak the language has helped facilitate countless polio immunization campaigns in polio-affected countries.

You belong to *THAT* sort of organization! It's how we work locally, too. The RCLB was a BIG contributor to PolioPlus. We go to Caborca, Mexico to immunize children. Our members are business leaders, local government leaders, leaders of nonprofits, and all-around mucky mucks who know how to get things done! In Long Beach we help children read through our Reading by Nine program. We actually built part of a library through our donation to the Billie Jean King Library. We feed college students in need through our Feeding the Future program. We built and maintain a park within our city. We take high school students to Camp Enterprise. Rotarians have the clout and the reputation to get those things done.

We are the kind of people who do *THAT* work! Thank you to August Sergeant at Arms, **Rhiannon Acree**! She took time from her important work as President of Cambrian Homecare to help us with our meetings and to get support for our Charitable Foundation. *Diolch, my friend!* Also, the Publisher of the Long Beach Post was our Vice President for August. Under his leadership, we were treated to some great speakers, including Cynthia Guidry, Executive Director of the Long Beach Airport; Jill Baker, our new superintendent of the LBUSD; our very own VIP, Ginny Baxter with her fabulous presentation on women's suffrage; and, Simon Haxton, Co-owner/Master Distiller of Portuguese Bend Distillery. These programs truly accomplish the goal of making all Rotarians more aware of their city and their culture. Thank you, **David Sommers**! Stay tuned. Next month, our new Sergeant at Arms is **Rayne Sherman**, who will bring his own style to the job. **Ahmet Atahan** will serve as Vice President, with great programs in store.

All of these Rotarians show us why this club is successful all over the world. We have our track record. We like helping our community and the world. We get things done, like eradicating polio on the whole African continent. And, we're just getting warmed-up. With Polio chased out of Africa, the sky is the limit. And, you can depend on *THAT*!

Matt

CLUB LEADERSHIP



Matthew L. Kinley
President



Olivia Maier
Assistant to the President



Ahmet Atahan
Vice President



Sathya Chey
Vice President



Braden James Phillips
Vice President



David Sommers
Vice President



Paul Patrick Scholz
Secretary
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Rhiannon Evans Acree
Sergeant at Arms



Bond Nichols
Sergeant at Arms



Rayne Sherman, FHDA, CID, CSI
Sergeant at Arms



Diane Wood
Sergeant at Arms



Laura Doyle
CCO-Club Comm. Offer



Henry C. Fung
Career Service Director



Richard Gibson
Club Service Director



Sandra Simon
Club Service Director



Daniel Bruce Lipton
Community Service Director



Brett Lewis
Fellowship Service Director

Lydia Vincenty-Lowell
Fellowship Service Director

Pawfect Partners

By Katherine (Kay) Cofield

Irma and **PhredD** (*pronounced Freddy*) were adopted just a few weeks apart about five years ago, and they recently had a doggy cocktail party to celebrate their "Gotcha Days".

Irma is a sweet, calm, feminine little Poodle (*shares her home with Marnee Brooks, RCLB Rotarian since 1997*); and PhredD is a scrappy Terrier mix (*shares his home with President #97 Kay Cofield, RCLB Rotarian since 1997*). In fact "Scrappy" was the name he was assigned when he came in to LB Animal Care as a stray. He was named PhredD because of the way he danced around in his kennel like Fred Astaire. Irma was rescued from a backyard breeder and is no longer interested in romance, simply sitting down when there is even a hint of flirting.



Marnee's membership file recently has been updated to reflect her original 14 years as a member of the RCLB. We were delighted when she was able to return in 2013 making her a **21-year member of the RCLB!** We are proud to add Marnee to the list of RCLB women recently honored for their 10+ years of service.

Meet Andrew Scammon --- Destined to be a Rotarian

By Steve M. Hockett



I had the pleasure of visiting with one of our new members, **Andrew Scammon**, and realized that I recognized him from our virtual meetings. He attended four ZOOM lunch meetings recently and I was happy to see that he decided to join.

We can thank Dennis Smith for inviting Andrew to play in our Rotary International World Peace Golf event to get him exposed to our group. He says that he played so bad, that Dennis hasn't invited him again since. We can all relate, but then who really wants to play with Dennis Smith?

By the way, Andrew is a mortgage broker specializing in reverse mortgages. By his sponsors' testimonials, he already seems to be adhering to the Four-Way Test in his business and personal life.

Andrew grew up as an Air Force brat and was born on a ship going from the U.S. to Germany. He moved around several places and ended up in Maryland for an extended period. After college, he eventually became a mortgage broker in Georgetown. A trip to Southern California with his wife Shelly came over a Thanksgiving weekend and that was it!

In 2001, they moved from Cal Heights to a neighborhood that could benefit from their TLC.

His commitment to service hit home to me when he said he volunteered to assemble bicycles for the Special Olympics. His current service includes other nonprofit boards in Long Beach.

Andrew is eager to get his blue badge and wants to know who currently has the record.

We are very lucky to have Andrew Scammon join our Club. He told me that he could tell that Rotary was for him ♦...because every person I ♦ve met in the Club, I like. ♦
Amen

Ladies and Gentlemen, welcome Andrew Scammon!

Did You Know...

By Mark Guillen, Membership Service Director



SPONSORING A NEW MEMBER

The strength of the Rotary Club of Long Beach relies on each of us recruiting new members.

The members of the New Membership Committee and I would like to remind you to help ensure our Club's future by participating in its growth.



Freda Hinsche-Otto
International Service Director



Mark Guillen
Membership Service Director



Lisa Finn
Youth Service Director



Mollie Beck
Past President



Dennis C. Smith
President - elect



Alfredo Velasco
President - nominee



Madrid Zimmerman
Club Executive Director
Club Executive Secretary



Dan Ouweleen
Assistant Governor

BIRTHDAYS THIS WEEK



R. Whitney Latimer II
September 2nd



Todd Leutheuser
September 3rd



Fox M. Boswell
September 4th



Gregory Haeseler
September 5th



Marjorie Fleming
September 8th



Beverly L. O'Neill
September 8th

UPCOMING EVENTS

September

2nd - **Weekly RCLB Meeting**
Speaker: Veronica Garcia D^ovalos
Subject: RED CROSS DISASTER SERVICES

9th - **Weekly RCLB Meeting**

10th - **5 O'Clock Somewhere**

12th - **Centennial Park Clean-Up**

15th - **RCLB Board of Directors**

16th - **Weekly RCLB Meeting**

17th - **Business Breakfast Roundtable**

23rd - **Weekly RCLB Meeting**
Speaker: Jeffrey J. Pritchard
Subject: COLLABORATING TO END MALARIA.

24th - **Rotary Revealed**

27th - **Ronald McDonald House Sunday Meal Prep**

30th - **Weekly RCLB Meeting**

Our Rotary Family...

Sending hugs and wishes to Rotarian/President #88 **Randy Gordon's** wife, **Nancy Becker Gordon**, who is recovering from double hip surgery!

As members, we are proud of our Club and the service we provide for our community. We also highly value our comradery and our friendships. It's no wonder that we would want to share our Club with our friends, colleagues, and business partners. With each of us making a personal commitment to sponsor a new member, we are able to share, expand, and thrive.

Being a sponsor to a potential member gives the Rotarian candidate the opportunity to benefit from all our Club has to offer! Sponsorship begins with submitting a name to the Membership Committee, then mentoring the new member as they move through the proposal process and induction. Membership continues through their completion of requirements for earning their Blue Badge. Here is a link to [Criteria for Membership](#) adopted 10.15.19.

This is what you can do to be an effective Sponsor:

1. From your personal network, identify those with good character and reputation in their business and personal life.
2. Invite the prospective member to a virtual meeting prior to proposing membership.
3. Provide the prospective member with a copy of the Four-Way Test, and affirm that they can follow its concepts.
4. Introduce the new prospect to other Club members.
5. Suggest and support their attendance at a Rotary Revealed Info meeting, Virtual Meetings, and other Club functions prior to Membership Proposal.
6. Fill out form for Membership Proposal.
7. Support the new member on **The Path From Red Badge to Blue Badge**
8. Regularly check in with new member to encourage their ongoing active involvement in the Rotary Club.

Sponsorship begins with submitting a name, and ends when the new member is active and involved.

For further questions or advice reach out to any of us on the **New Membership Committee**:

Mark Guillen, Tina Barry, Jim Better, Dana Buchanan, Lisa Hain, Mary Ellen Mitchell, Judy Ross, Jesse Rivera, Mary Sophea or Dan Tapia

Rotary-versaries ~ 10+ Years

July and August



[Robert W. Latimer](#)
63 Years



[William V. Ridgeway](#)
45 Years



[John W. H. Hinrichs](#)
38 Years



[Jack E. Hinsche](#)
37 Years



[John H. Morris](#)
35 Years



[Patrick T. Madden](#)
34 Years



[Donald E. Cochran](#)
33 Years



[Donald N. Serafino](#)
33 Years



[R. Whitney Latimer II](#)
32 Years



[John W. Hancock III](#)
30 Years



[David F. Woody](#)
27 Years



[LaVerne Davis](#)
24 Years



[Jill Rosenberg](#)
24 Years



[Robert A. Steuber](#)
23 Years



[Todd Leutheuser](#)
22 Years



[Shell W. Grossman](#)
21 Years



[Marnee Brooks](#)
21 Years



[Mark Gray](#)
20 Years



[Cloy \(Mike\) J. Walter](#)
20 Years



[John J. Gilligan](#)
18 Years



[Jan P. Maize](#)
17 Years



[Jerry G. Maize](#)
17 Years



[Brandon Hovard](#)
17 Years



[Trent D. Bryson](#)
16 Years



[Don Rodriguez](#)
15 Years



[Bond Nichols](#)
15 Years



[Michele A. Dobson](#)
11 Years



[Steven M. Keesal](#)
10 Years



[Sumer A. Temple](#)
10 Years

Rotary Club of Long Beach
meets every Wednesday

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